

OFFICIAL PRESS RELEASE



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Headline: Appreciate AZ with Leave No Trace Ethics

The Arizona Office of Tourism and the Leave No Trace Center for Outdoor Ethics have forged a new partnership to promote sustainable tourism practices across Arizona's spectacular landscapes and unique destinations. People form lasting connections with nature when they understand how to protect it, according to Leave No Trace research. The partnership will build a program that ensures visitors and residents are equipped with the Leave No Trace knowledge and skills to protect Arizona's iconic natural features while enjoying these spectacular destinations. The Town of Wickenburg is joining the Arizona Office of Tourism and sharing the Leave No Trace campaign. Wickenburg is surrounded by beautiful scenery. Our community and visitors enjoy spending their time in Wickenburg's mountains, washes and trails. It is important to share knowledge on how to protect our natural resource.

It begins with The Seven Principles of the Leave No Trace program.

#1 - Plan Ahead & Prepare

#2 – Stick to Trails

#3 – Trash Your Trash

#4 – Leave What You Find

#5 – Be Careful With Fire

#6 – Respect Wildlife

#7 – Share the Outdoors

Follow our Wickenburg Parks and Recreation facebook page where the Leave No Trace program will be highlighted each week. The Town will share a Leave No Trace message and how the community can protect our local resource.

In addition, the Town of Wickenburg will be utilizing a message board along the roadside to continually share each week's message with the community and those driving through town.

Throughout the Leave No Trace campaign, the Town of Wickenburg will be conducting a photo contest. There are five categories of the photo contest.

- **Landscape:** Amazing photos that highlight beautiful Arizona landscapes.
- **Flora and Fauna:** Capture the beauty and variety of plants and trees that can be found in Arizona.
- **Wildlife:** From majestic to unique, share the photos that showcase Arizona's diverse wildlife.
- **The Great Outdoors:** Whether you are camping, hiking the trails, roaring down a mountain side on your bike, or adventuring by horseback or off-road vehicle, we want to see the amazing shots that show off the many ways Arizona's outdoors can be enjoyed by all.
- **Wickenburg Community:** Photographs of the Wickenburg community.

The contest is open to all participants of any age. Submissions must be emailed to recreation@wickenburgaz.org by Wednesday, September 8, 2021. Digital photos in jpeg format must be submitted by email to recreation@wickenburgaz.org by midnight of September 8th.

For more information regarding the photo contest rules and file sizes, please visit our website page at wickenburgaz.org/LNT before submitting a photo. Only photos that follow the submittal guidelines will be accepted. Winning photos will be displayed at Wickenburg Town Hall with photo credits for a minimum of one year.

There are many ways to get involved. Stop by the Wickenburg Chamber of Commerce to grab a cleanup kit to help us keep our desert clean. Check out our website page at wickenburgaz.org/LNT for more information on Leave No Trace and the photo contest. Share the Leave No Trace principles with your family, friends and social media. Visit the website page wickenburgtrails.org for information on Wickenburg Clean and Beautiful as well as Wickenburg Trails. Follow their pages at facebook.com/wickenburgcleanandbeautiful and facebook.com/wickenburgtrails for great resources and events on protecting our natural resources surrounding Wickenburg.

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